

Eisenberg's Sandwich Shop
174 Fifth Avenue (at West 22nd Street)
New York, NY 10010

Old School Luncheonette

This old-fashioned Flatiron luncheonette has been serving up sandwiches and traditional Jewish fare such as matzo ball soup and chopped liver since 1929. Times may have changed and prices have certainly gone up, but Eisenberg's still remains intact, serving delicious sandwiches with old world charm.

They have one of the best chicken salad sandwiches in the city. For \$7.25, it's no bargain, but the serving is generous and it's really no more expensive than a lot of competitors. A pastrami sandwich here is so delicious that it puts the big name Jewish delis to shame – and for \$8.50, this is definitely a good deal.

Lunchtime is pretty frantic here but owner Josh Konecky keeps everything running smoothly from the register upfront. All sandwiches to go are served in brown paper bags. Since the service is so fast-paced, occasionally something will go missing in an order but don't despair. This is a place worth going back to.

If you choose to eat here, the place is small and cramped. Your best bet is probably just sitting at the counter. They also deliver. And they have a good sense of humor, as evidenced by their chalk sandwich board outside. During the Eliot Spitzer scandal, they advertised an offering called Sandwich #9, which consisted of hot tongue on rye. As my girl Cindy might say, Only in New York, kids. Only in New York.

Click below for more info:

<http://www.eisenbergsnyc.com/>

